



Voices for Public Transportation Campaign Coordinator Position Description

Overview:

Urban Habitat, on behalf of the Voices for Public Transportation (VPT) coalition, is hiring a campaign consultant to provide support for the VPT coalition and its campaign for a regional transportation funding measure.

Position Summary:

In November 2020, residents of the nine Bay Area counties may have an opportunity to vote on a regional transportation funding measure that could raise billions of dollars over the next three decades or more. The region faces important choices, including who will pay for and who will benefit from these critical investments. VPT is an alliance that includes organized labor, community-based organizations, and transportation, environmental, youth, and disability rights advocates. For two years, we have been working with Bay Area residents to develop a vision for a regional funding measure that is values based, focused on outcomes such as expanding freedom of movement, creating good-paying green jobs, and reducing car trips and carbon emissions. VPT is hiring a consultant to serve as a campaign coordinator, based at Urban Habitat, to coordinate and organize the collective efforts of our campaign table.

In order for this campaign to move forward, the state legislature must pass a bill (SB 278, Beall) in early 2020 to authorize the Metropolitan Transportation Commission (MTC), our regional transportation agency, to place the measure on the November 2020 ballot. This bill would need a 2/3 vote to enable a November 2020 ballot measure. Once the legislature authorizes the measure, MTC would engage in an abbreviated public process throughout the spring, before placing the measure on the ballot for November. The ballot measure, which would also need a 2/3 vote at the polls, would specify where the money would come from (the revenue sources) and what it would be spent on (the investment plan).

Summary of Duties/Responsibilities:

- Support core VPT coalition activities
- Coordinate the development and implementation of campaign plan
- Facilitate development of a campaign steering committee
- Plan and support outreach to broaden our campaign both geographically and by sector through community education and organizing
- Support our legislative advocacy efforts in Sacramento
- Work with campaign communications team to align campaign strategy, positions, and priorities with the development of communications materials
- Develop a plan for VPT participation in and support for the multi-stakeholder community engagement process (likely to be led by MTC) to place a measure on the ballot

- Develop and campaign plan and organizational infrastructure needed to run successful ballot measure campaign

Summary of Qualifications:

Education/Training: Bachelor's Degree in urban planning, urban studies, environmental studies, economics, or public policy. Training in community organizing and/or public policy advocacy.

Work experience: At least two (2) years of experience in social/environmental justice field with a demonstrated record of accomplishment leading community-based organizing and/or advocacy campaigns in large diverse coalitions.

Specific skills/subject knowledge:

- Experience building and leading multi-stakeholder coalitions
- Proven record of accomplishment and experience leading community organizing and advocacy campaigns. Especially helpful if this work has focused on transportation. Other areas of focus could include labor, environmental, social, and economic justice.
- Skilled facilitator
- Experience working with and building coalitions in low-income communities of color
- Familiarity with different Bay Area communities, neighborhoods, community culture, values, politics, systems, and institutions

Additional qualities candidate should possess:

- Organized and detail-oriented; takes initiative, is creative and resourceful
- Ability to coordinate events and meetings
- Excellent oral and written communication skills
- Ability to effectively manage multiple projects and work well under tight deadlines
- Computer skills with proficiency in Microsoft Office or equivalent

Characteristics of the Position:

- This position is an independent contractor, and neither Consultant nor Consultant's employees or contract personnel are, or shall be deemed Urban Habitat's employees.
- The consultant will be paid a rate of \$30 an hour.
- The campaign coordinator will report to Urban Habitat's Director of Policy and Advocacy Campaigns and work closely with leadership of the VPT coalition to implement the campaign plan.
- Requires evening and some weekend activities; these may include, but are not limited to, meetings, trainings and workshops.

Application Instructions:

Applications will be reviewed on an on-going basis until the position is filled. Interested candidates should e-mail a resume to Bob Allen at jobs@urbanhabitat.org. Please put "Voices for Public Transportation Campaign Coordinator" in the subject line of your email.